



4980+4125

#ILookLikeAnEngineer



The Project

FIRST Robotics Teams 4980, “Canine Crusaders,” and 4125, “Confidential,” are partnering to help increase female representation in engineering. We believe that greater equality in the profession will improve the industry as a whole and we’re committed to helping younger girls aspire to become engineers by showing them examples of women in engineering.

FIRST Robotics has helped us all see ourselves, and our skills, differently and we want to open those same doors to all students. Our goal is to show students across the country what engineers look like by showing women, and men, working in STEM fields. Our united campaign (4980+4125) kicked off in March of 2016 and by April of 2017 we hope to have a collection of 9,105 #ILookLikeAnEngineer photos to show the new faces of engineering to help our students see themselves in STEM professionals. Join us!

How to Help

- *Host a photo booth. Use the printable placard (below), fold it in half, get out your camera, and get ready to smile! Take your photos and upload them to the social media tool of your choice with the hashtag, “ILookLikeAnEngineer.” While our campaign is focused on women in engineering, we believe that anyone can be an engineer and this campaign is to show that and we graciously accept photos from all genders. We want everyone to know that STEM careers are available for them. Once you’ve hosted a photo booth, please email us at 4980and4125@gmail.com and tell us your location so we can add you to our outreach map.*
- Host an event. Invite female students to attend events to see professionals in action. To help more females enter engineering, we need to show girls role models in action. It’s tough to dream what we haven’t seen. Show our girls to dream new dreams! Tell us about your event at 4980and4125@gmail.com, we’ll feature some events on our webpage.
- Share your story. Through FIRST robotics, our interest in STEM grew. If you’re a STEM professional, what drew you to your career? Where did you go to college? What helped you succeed? How did you pay for school? Tell us your story so you can inspire others. We’ll post bios of #ILookLikeAnEngineer participants on our webpage. Please email your photo and bios to 4980and4125@gmail.com

What is FIRST Robotics?

Without FIRST, we would not be who we are today. We believe in the power of FIRST and would LOVE to help you start a team. Whether it’s JrFLL, FLL, FTC or FRC, we’ll help you through every step of your journey. We want every student to experience this amazing program. You can learn more about FIRST at <http://www.firstinspires.org>